



Guidelines New Farmers' Markets

Ohio Proud understands you are interested in starting a farmers' market. Below are some of our recommendations to help you get started.

- First, you need a location for farmers to gather to sell their products.
- Check local/county health department's regulations.
- Call your local agriculture county extension office.
- Connect with other farm market managers in your area.
 - It may help to know when other local markets are operating when you select your day(s) of the week to operate.
 - They may also be able to help you reach their own vendors who may be looking to sell at other markets.
- Create a social media presence for your new market on Facebook and Instagram.
 - Once you have dates set, promote those on social media leading up to your first market and throughout your market's season.
- Place an advertisement in your local paper, stating you are starting a farmers' market and are looking for local farmers to sell at the market.
 - Invite local nurseries and greenhouses to sell at your market.
 - Reach out to your local chamber of commerce and other business services and ask them promote your need for vendors.
- Visit www.OhioProud.org for a complete list of farmers' markets.
 - Apply to have your market listed on OhioProud.org.
- ODA's Food Safety Division can answer questions regarding processed, baked, canned or foods that require refrigeration at your market. Call 614-728-6250
- Contact the Ohio Farmers' Market Managers Network at <https://ohiofarmersmarketnetwork.org/contact/>

If you have additional questions, please do not hesitate to call us at 614-728-6206 or email at OhioProud@agri.ohio.gov